



# FRANCHISE *Brochure*



START  
YOUR OWN  
FRANCHISE

₹ **2.79** | MACHINERIES  
**LAKHS** | BRANDING

For Enquiry:

+91 93639 33860



It's Time for U!!! Unleash India's Cheapest Flavoured milk brand.

**Franchise Fee: 2.79 Lakhs Only**

## ABOUT MILKY WAVES

An Affordable Flavoured milk brand with 50+ menus integrated with Jigarthanda, Waffle and Pasta. Milky Waves Franchise will attract customers more easily compared to starting an independent business. It also come with a tested and refined business model by reducing the risk of failure. Brand provides comprehensive free training programs for Franchisee and their staffs, ensuring consistency and quality. We also assure on continually research and develop new products and flavours, helping franchisee to stay competitive and attract repeat customers.

## WHY MILKY WAVES?

- No Royalty
- Free Training at Institute
- Easy ROI
- Swiggy / Zomato Integration
- FSSAI Support
- No Dependency on Skilled Manpower
- Online / Offline Promotion



## MACHINERIES INCLUSIONS

- Milkshake Blender 1 No
- Sujatha Mixer Grinder 1 No
- 250L Deep Freezer 1 No
- 350L Deep Freezer 1 No
- SS 3 Burner Stove 1 No
- Sandwich Machine 1 No
- Microwave Oven 1 No
- Waffle Machine 1 No
- 8L Deep Fryer 1 No



## BRANDING INCLUSIONS

- 10\*4 Backlight Name Board 1 No
- 6\*3 Dual Standing Light Board 1 No
- 18\*24 Inch LED Logo 1 No
- Branding Photo Frames 10 Nos
- Pamphlets 2000 Nos





## **INTERIORS INCLUSIONS: (150 TO 200 SQ.FT ONLY)**

### **KITCHEN SETUP**

- Kitchen Partition - 4ft height cupboard type partition will be provided with door flap and cash counter.
- Kitchen civil work – Kitchen Table top will be Kadapa stone with one under shelf.
- 18\*24 Inch commercial SS sink will be provided in the corner. 5\*3 Ft MS storage shelf will be provided.
- Single storage rack will be provided in the Kitchen centre wall.
- 14 Inch exhaust fan will be placed in the top corner of the centre wall.

### **PAINTING WORK**

- All the walls and ceiling will be finished with two coats of emulsion (with touch-up putty). Painting colours will be based on the Brand theme.

### **ELECTRICAL WORK**

- Kitchen Area: 16A Socket – 12Nos, 22W LED Surface Light – 4Nos, wall mounted Fan – 1No.
- Dining Area: 5A Socket – 4Nos, 22W LED Surface light – 4Nos, wall mounted Fan – 2 to 4 Fans depends on requirement.
- Outside Area: LED Tube light and Sign board electrical point.

### **HAND WASH**

- 1 Wash basin will be placed in the corner of the dining area.

**Note: Apart from the above-mentioned work, Franchisor is flexible to work on additional requirements of Franchisee subjected to additional cost based on the requirements.**

# FRANCHISEE RESPONSIBILITIES

## KITCHEN SETUP

- **Shop Requirements :** Water and drainage facility should be available inside the shop.
- **Electrical Requirements :** Either Single phase current with 5KW load capacity or Three Phase current required.
- **Transport :** Machineries transportation amount should be paid by the Franchisee depend on their location.
- **Furniture Set :** Franchisee can purchase dining table and chairs based on their choice.
- **Initial Setup Cost : Rs.80,000** (Cutleries, Groceries, masala bill, ice-cream and frozen purchase)
- **Business rotation amount : Rs.50,000** (Franchisee should maintain the amount for their business rotation)
- **Free Location visit :** Once customer finalised the location, Our Team will visit the shop and explain the brand requirements and location feedback. We will be collecting the **location visit charges as Rs.2000 inside Chennai and Rs.5000 outside Chennai.** This amount will be adjusted / reduced during the agreement signing which refers to no location visit charges for genuine customers.



## MENU HIGHLIGHTS

Rose Milk | Badam Milk | Jigarthanda | Falooda | Lassi | Cold Coffee | Dalgona  
Coffee | Milkshake | Waffle | Sandwich | Burger | French Fries | Maggi | Pasta |  
Bread Omelette



## RETURN ON INVESTMENT (ROI):

Sales Projection	Projection 1		Projection 2		Projection 3		Projection 4	
	Daily	Monthly	Daily	Monthly	Daily	Monthly	Daily	Monthly
<b>Average Sales</b>	<b>8000</b>	<b>240000</b>	<b>15000</b>	<b>450000</b>	<b>20000</b>	<b>600000</b>	<b>25000</b>	<b>750000</b>
Staff Salary	1200	36000	1400	42000	1500	45000	1500	45000
Shop Rent	500	15000	700	21000	1000	30000	1500	45000
Current Bill	300	9000	400	12000	500	15000	500	15000
Groceries	1000	30000	1800	54000	2500	75000	3000	90000
Vegetables	400	12000	600	18000	800	24000	1000	30000
Milk / Cream	2000	60000	4400	132000	5600	168000	7000	210000
Gas	200	6000	350	10500	450	13500	500	15000
Masalas	250	7500	380	11400	500	15000	600	18000
Packing material	200	6000	360	10800	450	13500	600	18000
Total sales / day	6050	181500	10390	311700	13300	399000	15300	459000
Miscellaneous (5%)	303	9075	520	15585	665	19950	765	22950
<b>Total Net Profit</b>	<b>1648</b>	<b>49425</b>	<b>4091</b>	<b>122715</b>	<b>6035</b>	<b>181050</b>	<b>8935</b>	<b>268050</b>



# Menu

## FLAVOURED MILK

### PRICE

Rose Milk	₹40
Special Rose Milk	₹60
Badam Milk	₹50
Chocolate Milk	₹60
Pista Milk	₹70
Milo Milk	₹70



## JIGARTHANDA

### PRICE

Jigarthanda Normal	₹60
Jigarthanda Special	₹80
Jigarthanda Almonds & Nuts	₹100
Milky Ways Jigarthanda (MAJA)	₹120

## MILKSHAKE

### PRICE

Vannila	₹80
Chocolate	₹90
Butterscotch	₹90
Strawberry	₹90
Mango	₹90
Pista	₹90
Peanut butter	₹90
Oreo	₹90
Oreo Kitkat	₹90
Dark Fantasy	₹90
Almond & Nuts	₹120



## LASSI

### PRICE

Sweet	₹40
Mango	₹60
Strawberry	₹60
Chocolate	₹70
Butterscotch	₹70
Pista	₹70
Pineapple	₹70

## FALOODA

### PRICE

Arabian Falooda Mini	₹80
Arabian Falooda Regular	₹120



## MOJITO

	PRICE
Virjin Mojito	₹40
Green Mint	₹50
Blue Curacao	₹60
Watermelon	₹60
Mango	₹70
Pineapple	₹70
Blueberry	₹80



## FRENCH FRIES

	PRICE
Salted Fries	₹70
Salt & Pepper Fries	₹80
Mexican Fries	₹100
Peri Peri Fries	₹100



## SANDWICH

	PRICE
Jam Sandwich	₹30
Peanut Butter Sandwich	₹40
Veg Sandwich	₹40
Veg Cheese Sandwich	₹50
Corn Cheese Sandwich	₹60
Chocolate Sandwich	₹60
Panner Sandwich	₹60
Paneer Cheese Sandwich	₹70
Chicken Sandwich	₹70
Chicken Cheese Sandwich	₹80
Mexican Chicken Sandwich	₹80
Peri Peri Chicken Sandwich	₹80
Mexican Chicken Cheese Sandwich	₹90
Peri Peri Chicken Cheese Sandwich	₹90

## TEA

	PRICE
Tea	₹10
Lemon Tea	₹10
Green Tea	₹15
Ginger Lemon Tea	₹15
Black Tea	₹10
Masala Tea	₹15
Nattu Sakkarai Tea	₹15
Cardamom Tea	₹15
Karupatti Tea	₹20
Sukkumalli Tea	₹15
Coffee	₹15
Black Coffee	₹10

## WAFFLE

	PRICE
Belgian Chocolate Milk	₹80
Belgian Chocolate Dark	₹90
Belgian Double Chocolate Milk	₹100
Belgian Double chocolate Dark	₹100
Hazzlenut	₹110
Cream & Cookies	₹110
Bubblegum	₹110
Red Velvet - White Chocolate	₹120



## BURGER

	PRICE
Veg Burger	₹70
Veg Cheese Burger	₹80
Veg Paneer Burger	₹80
Panner Cheese Burger	₹90
Chicken Burger	₹80
Chicken Cheese Burger	₹90

## PASTA

	PRICE
White Sauce pasta (veg)	₹60
Maggi Pasta (veg)	₹70
Peri Peri Pasta (veg)	₹80
Mexican Pasta (veg)	₹80
Egg Maggi Pasta (Non veg)	₹80
White Sauce Pasta (Non veg)	₹80
Peri Peri Pasta (Non veg)	₹100
Mexican Pasta (Non veg)	₹100

## FRIED MOMO

Veggie Momo (5pc)	₹50
Panner Momo (5pc)	₹70
Corn Cheese Momo (5pc)	₹70
Chicken Momo (5pc)	₹70
Chicken Tikka Momo (5pc)	₹80
Peri Peri Chicken Momo (5pc)	₹90
Schezwan Chicken Momo (5pc)	₹90

## MAGGI

	PRICE
Veg Maggi	₹40
Veg Cheese Maggi	₹50
Egg Maggi	₹60
Egg Cheese Maggi	₹70



## BREAD OMELETTE

	PRICE
Bread Omelette - Normal	₹40
Bread Omelette - Special	₹60





## PARTNER WITH US

VIGHA BUSINESSES PRIVATE LIMITED

KVM COMPLEX, GST ROAD, CHENGALPATTU

BY-PASS, CHENGALPATTU, TAMIL NADU - 603002

CIN: U15490TN2022PTC154514

GST NO: 33AAICV9205B1ZL



## FOR FRANCHISE ENQUIRY

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